

My Ref: NDRRM/9/DRRD/2 V6

From: Officer In charge, National Disaster Risk Reduction and Management Centre

To: Chief Executives, Local Authorities

Dear Sir/Madam,

The International Day for Disaster Risk Reduction is observed on the 13th of October to raise awareness of how people are taking actions to reduce their risks to disasters and to promote a global culture of risk-awareness and disaster risk reduction.

2. To mark the International Day for Disaster Risk Reduction (IDDRR) 2023, the Ministry of Local Government and Disaster Risk Management will hold an Official Ceremony to commemorate this event at the Municipal Council of Curepipe on the above said date.

3. This year the event will coincide with the 10th anniversary of the National Disaster Risk Reduction and Management Centre (NDRRMC).

4. The theme for this year's commemoration is 'Fighting inequality for a Resilient Future'.

5. In light of the above, it would be highly appreciated if the content of the below link (artworks and video) could be displayed in conspicuous locations and on appropriate channels such as digital display screen and website amongst others for the benefit of the general public during the period 09-14 October 2023 to raise awareness of the International Day for Disaster Risk Reduction. Please note that artwork for a road side banner is also included and you may amend same to include your logo.

6. The artworks for the digital display screen are available in the following size and format:

Sn	Size	Format
a.	2m X 2m	JPEG
b.	4m X 3m	JPEG
c.	-	WORD
d.	1920 X 1080 pixel	MP4

7. Link for artworks: <https://shorturl.at/gmtv3>

8. Submitted for your consideration, please.

Kind Regards,

Pravind RUGHOO

for Officer in Charge

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